

**Outdoor - Woodmill
Active Nation**

List of all Dryside Activities	Duration	Woodmill 2010/11	Woodmill 2011/12	% increase
Skills Development Courses				
Paddlesport (Discovery session)	2.5 Hours	£15.00	£16.00	6.25%
Offground (Discovery session)	2.5 Hours	£15.00	£16.00	6.25%
BCU 1 Star	1 Days	£49.50	£49.50	0.00%
BCU 2 Star	2 Days	£99.00	£99.00	0.00%
BCU 3 Star Training Kayak/Canoe/Sea	2 Days	£99.00	£150.00	34.00%
BCU 3 Star Aseessment Kayak/Canoe/Sea	2 Days	£99.00	£150.00	34.00%
Individual coaching	Per hour	£20.00	£20.50	2.44%
UKCC Level 1 Coach Course	4 Days	£209.00	£209.00	0.00%
UKCC Level 2 Coach Training	4 Days	£209.00	£209.00	0.00%
UKCC Level 2 Coach Assessment	1 Day	£79.00	£79.00	0.00%
Standard day trip (Sea, Whitewater and Journeying)*	1 Day	£79.00	£79.00	0.00%
Paddle Power	1 Day	£29.50	£30.00	1.67%
BCU Junior 1 Star 14+ yrs	1 Day	£29.50	£30.00	1.67%
BCU Junior 2 Star 14+ yrs	2 Days	£59.50	£60.00	0.83%
Foundation Safety and Rescue Test	1 Day	£79.00	£79.00	0.00%
BCU First Aid Course	1 Day	£79.00	£79.00	0.00%
Community access program				
Club affiliation fee (Senior)	Annual	£30	£30.00	0.00%
Club affiliation fee (Junior)	Annual	£25	£25.00	0.00%
Senior Canoe club	Evening Session	£5.00	£6.00	20.00%

We have to compete with a strong market in this area and therefore have decided to keep price increases to an absolute minimum and follow industry standard

Incorrect price issued last year, price set as course is offsite
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David Drew set the price based on current market pricing

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Junior Canoe club	Evening Session	£3.50	£4.00	14.29%
Paddleability club	Evening Session	£5.00	£6.00	20.00%
Fishing club	Morning session	£5.00	£5.00	0.00%
Fishing				
Salmon Fishing (Day ticket for three rods)	1 Day	£195.00	£200.00	2.56%
Sea trout (Night ticket for three rods)	1 Night	£215.00	£220.00	2.33%
Bass fishing (Day ticket)	1 day	£49.00	£49.00	0.00%
Public pitch	1 day	£8.00	£9.00	12.50%
Public programs				
Corporate day (meeting room and half day experience)	0.5 Day	£39.50	£40.00	1.27%
Corporate day (full day experience)	1 day	£49.50	£50.00	1.01%
Multiactivity (Paddlesport up to 8)	1/2 Day	£109.00	£109.00	0.00%
Multiactivity (Land/Offground up to 8)	1/2 Day	£109.00	£109.00	0.00%
Action and Adventure day	1 day	£29.50	£29.50	0.00%
Action and Adventure week	5 Days	£159.50	£159.50	0.00%
Access adventure (Overnight camp)	2 Days	£99.00	£99.00	0.00%
Facility usage				
Room Hire	1 Hour	£10.00	£10.00	0.00%
Room Hire	1 Day	£75.00	£75.00	0.00%
Refreshments (Tea, Coffee and Biscuits)	Per person	£2.50	£2.50	0.00%
Camping	Per person	£5.00	£5.00	0.00%
Use of Salmon Pool (Changing Rooms)	1 Day	£379.00	£379.00	0.00%
Specialist hire				
Actvitiy use water	3 Hours	£47.50	£47.50	0.00%
Actvitiy use land	3 Hours	£27.50	£27.50	0.00%
Actvitiy use offground	3 Hours	£47.50	£47.50	0.00%

Attempting to increase use by minimising any price increases

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Coarse fishing on the Lake (Self led group)	0.5 Day	£5.00	£5.00	0.00%
Changing facilities	3 Hours	£15.00	£15.00	0.00%
Launch fee (Includes trailer storage and use of changing rooms)	1 Off Fee	£30.00	£30.00	0.00%
Education & Young Peoples groups				
Half day Paddlesport - Schools			£69.00	n/a
Half day Paddlesport - Youth Services, NFP organisations			£89.00	n/a
Half day Land/Offground - Schools			£69.00	n/a
Half day Land/Offground - Youth Services, NFP organisations			£89.00	n/a
Half day Zip/Rollers - Schools			£89.00	n/a
Half day Zip/Rollers - Youth Services, NFP Organisations			£109.00	n/a
Half day Fishing - Schools			£59.00	n/a
Half day Fishing - Youth Services, NFP organisations			£79.00	n/a
Additional Instructor schools			£35.00	n/a
Additional Instructor Youth Services, NFP organisations			£39.00	n/a